

***Interview Summary***

1. A proposed amendment was submitted for applicant's consideration. Examiner suggested Applicant to amend claims as shown in the Examiner's Amendment below in order to place the application in condition for allowance.

***Examiner's Amendment***

2. An examiner's amendment to the record appears below. Should the changes and/or additions be unacceptable to applicant, an amendment may be filed as provided by 37 CFR 1.312. To ensure consideration of such an amendment, it MUST be submitted no later than the payment of the issue fee.

3. Authorization for this examiner's amendment was given in a telephone interview with the Applicant's Representative, Jeanpierre J. Giuliano (Reg. No. 55,206) on 9 July 2008.

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**IN THE CLAIMS**

Please amend claim 24 as shown below:

24. (Currently Amended) A method of determining a new countrytag for a website on a network, comprising:

identifying a set of country hosts for a plurality of websites, each country host having a country-related domain;

assigning a countrytag to each country host that corresponds to the country-related domain for the respective country host, wherein the countrytag is stored on a storage medium;

identifying a set of global hosts for the plurality of websites, each global host not having any country-related domain;

analyzing one or more inlinks to at least one global host from the set of global hosts to determine another countrytag for the at least one global host;

producing an augmented set of hosts that includes the set of country hosts, the at least one global host, and the corresponding countrytags for each country host and the at least one global host;

summing unique inlinking hosts and outlinking hosts in the augmented set;

analyzing inlinks to the augmented set of hosts to assign the new countrytag to the at least one global host, wherein there are more than a first predetermined percentage of unique inlinking hosts from the same country-related domain, a particular country-related domain accounts for more than a second predetermined percentage of the unique inlinking hosts, and the number of inlinking hosts from a particular country is more than a predetermined threshold value.

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***Allowable Subject Matter***

4. Claims 2-12, 14, 15, 17-21, and 24 are allowed. The following is an examiner's statement of reasons for allowance: In interpreting the claims, in light of the

specification, the Examiner finds the claimed invention to be patentably distinct from the prior art of record.

5. **Wilson et al. (2005/0114484)** teaches extensions to the current Domain Name System which include top level domains that create more available domain names. Some of the newly introduced top level domains provide information on a web sites location of operation. This will enable search engines to categorize search results based on location. Also the domain name systems we introduce, provide a long term method of expanding the current domain name system. They also offer domain names which include words internet users are familiar with. Some of the new top level domains address growing internet related areas in which domain name usage will be pertinent. Areas such as communications and internet capable devices will benefit from the top level domains created specifically for them. Another area addressed by the new top level domains is countries with large internet usage. Countries like Japan United States and China can use multiple top level domains created specifically for them because of their large number of internet users and high tech businesses. The need for personal web sites is also increasing. Internet profiles are means for people to allow others to view information about them. A new extension for personal websites will allow more people to have a web address to post information about them. The domain name systems and top level domains we have invented will coexist with the current domain name system **(Wilson, abstract, and corresponding text)**.

6. **Zha et al. (7,028,027)** teaches a method and apparatus for associating documents with classification values and ranking documents based on classification

weights is provided. It is determined if a document is associated a classification. If the document is associated with a classification, then it is determined if a classification value, which is associated with the document, is associated with a weight. If the classification value is associated with a weight, then a rank of the document is adjusted based on the weight that is associated with the classification value (**Zha, abstract, figure 4 and corresponding text**).

7. **Pitkow et al. (7,031,961)** teaches a search and recommendation system employs the preferences and profiles of individual users and groups within a community of users, as well as information derived from categorically organized content pointers, to augment Internet searches, re-rank search results, and provide recommendations for objects based on an initial subject-matter query. The search and recommendation system operates in the context of a content pointer manager, which stores individual users' content pointers (some of which may be published or shared for group use) on a centralized content pointer database connected to the Internet. The shared content pointer manager is implemented as a distributed program, portions of which operate on users' terminals and other portions of which operate on the centralized content pointer database. A user's content pointers are organized in accordance with a local topical categorical hierarchy. The hierarchical organization is used to define a relevance context within which returned objects are evaluated and ordered (**Pitkow, abstract, figure 14, and corresponding text**).

8. However, the prior art of record fail to teach or suggest individually or in combination the claimed limitations of independent claim 24, analyzing inlinks to the

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augmented set of hosts to assign a the new countrytag to the at least one global host, wherein there are more than a first predetermined percentage of unique inlinking hosts from the same country-related domain, a particular country-related domain accounts for more than a second predetermined percentage of the unique inlinking hosts, and the number of inlinking hosts from a particular country is more than a predetermined threshold value, correlating to page 13, ¶ 67 of applicant's specification which state, "Sum the unique inlinking hosts from each ccTLD to that URL (910), and write out the countrytags to any URL that meets each of the following three tests: Test #1 (912) More than PERURL\_MIN\_NONGLOBAL\_PERCENTAGE (preferably 60%) from non-global. Test #2 (914): More than PERURL\_MIN\_COUNTRY\_PERCENTAGE (preferably 30%) from one country, and Test #3 (916): More than PERURL\_ABS\_INHOSTS\_THRESHOLD (preferably 4) unique inlinking hosts from one country."

9. These limitations, in conjunction with the other limitations in the independent claim 24 are not specifically disclosed or remotely suggested in the prior art of record. Therefore, claims 2-12, 14, 15, 17-21, and 24 are allowed.

10. Any comments considered necessary by applicant must be submitted no later than the payment of the issue fee and, to avoid processing delays, should preferably accompany the issue fee. Such submissions should be clearly labeled "Comments on Statement of Reasons for Allowance."

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Ranodhi Serrao whose telephone number is (571) 272-7967. The examiner can normally be reached on 8:00-4:30pm, M-F.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Rupal Dharia can be reached on (571) 272-3880. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see <http://pair-direct.uspto.gov>. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

/R. N. S./

Examiner, Art Unit 2141

7/9/2008

/William C. Vaughn, Jr./

Supervisory Patent Examiner, Art Unit 2144